The Lenoir County-Kinston Industrial Development Commission has identified an approximate 380 acre industrial park area within the one-mile area of Kinston. This park is located on U.S. 70 east, adjacent to Kelly's Pond. Water service is available to this area and due to the adjacent U.S. 70 highway, this area has a high potential for development in the near future.

The majority of manufacturing within Kinston and within its one mile area is of the light manufacturing classification. However, emphasis seems to have not been placed on conformance of the facility with its natural surroundings. A typical manufacturing site in Kinston would be composed of a building on a large tract of land with a paved or unpaved parking lot on or adjacent to the building or site. Several of the manufacturing sites in Kinston are in residential, trade and service areas of Kinston. This is especially true in the southeast and east sections of Kinston such as on Oliver Street and East King Street. When such land uses are mixed with residential areas, blighted conditions often grow. Manufacturing areas which are not properly buffered from residential areas are not desirable. Heavy traffic, noise and air and water pollution are often generated by manufacturing causing those immediate areas surrounding the manufacturing site to be undesirable for residential uses. Future planning in Kinston's planning area warrants better control of manufacturing sites to reduce the possibility of creating or stimulating blight by improper location of manufacturing sites.